



5049 Coastal Community *Stronger together*

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Gasparin Homes
89 North East Rd,
Collinswood SA 5081

Attn: Frank Gasparin & Andrew Brazzale

13 March 2019

Dear Sirs

Seacliff Development offer of assistance

Our Association is pleased that the development on the Seacliff site is poised to proceed now, with the new Quarry haul road committed. It must be a huge relief. As you know we have been attempting, on behalf of the community, to open up communications with your development team to better understand the process and be a positive conduit to the community on the project.

We also understand that the DPA process for the re-zoning has been extended for another 12 months and that the Public consultation will be re-commencing.

Naturally not all aspects of the development will get universal support but overall it is seen as a positive change by the community as a key Gateway to our growing suburb and has the potential to bring real benefits to our community.

We believe that the key to a successful project is to see the community, who you and your development are now a significant part of, as an asset. This could assist you with the process as it unfolds. You have the opportunity to turn the potential objectors into advocates, but not without some direct engagement.

Local residents will accept the transition if they understand what is proposed in terms of site presentation and management during the project. Currently it is the gateway for residents and visitors to the attractions at Marino, Hallet Cove, Seacliff and Kingston Park Foreshore, including the Caravan Park. All are currently greeted by a rather sad and apparently derelict piece of land; which I'm sure you'll agree, is most

undesirable and unwelcoming. There is no other information about what is proposed. This naturally allows speculation and fear to run their course.

We note that the site fencing was tidied up in December last year and the site security improved somewhat, along with some clearing of weeds. Whilst welcomed, it still does not present yet as an exciting major development site, nor address concerns over security or appearance.

It would be beneficial if some key members of the association committee could meet with your development team to identify ways in which information on progress and plans can be communicated to residents in an on-going manner. We have over 400 active members, regularly communicate with 2,300 households in the local area, and convene 4 public forums each year, each attracting over 150 locals. We firmly believe that we can positively assist in both communicating with, and consulting the community, even before the formal Approvals and community consultation begins.

We would also like to discuss some joint activity opportunities with local volunteers, your organisations and Council, to improve the appearance of the boundary pending development. This may, by agreement, take the form of footpath landscaping, fence art-works, and so on.

We trust that our request be positively considered and actioned as soon as practicable. In the absence of some positive action towards being part of the community we fear you will continue to only hear negative feedback.

We look forward to working with you on improving community engagement and support on this important project.

Yours Faithfully

A handwritten signature in black ink, appearing to read 'David Bagshaw', written in a cursive style.

David Bagshaw

***President
5049 coastal community***

Cc Adrian Skull & David Speirs